



The Meal That Feeds Twice

‘Dine Out to Help Out’

Launched in 2003, StreetSmart Australia was formed to support and strengthen smaller, grassroots community organisations that help the homeless. These smaller organisations are critical in helping people in crisis. The StreetSmart campaign has continued to grow in support and revenue raised, from \$16,574 in its first year in Melbourne, to \$224,000 from over 185 restaurants last year in VIC, NSW/ACT and QLD. StreetSmart helps out by raising funds and delivering financial grants, raising community awareness of the issues of homelessness and assisting these organisations to connect across their communities. To date StreetSmart has raised and distributed over \$485,000

The 2008 StreetSmart Australia ‘Dine Out to Help Out’ campaign will launch on the 10th November. For six weeks up until Christmas, diners at leading restaurants around Australia can enjoy the fare of our top chefs while helping to fill the bowls of those less fortunate – in fact those people literally living on the street.

StreetSmart is urging diners to eat out at their local participating restaurants and add a \$2 or more voluntary donation to their table’s bill to help raise funds for charities in surrounding areas.

StreetSmart patron Tim Costello said “StreetSmart empowers people to make a change for the better in their own neighbourhood. We are lucky to be able to enjoy a delicious meal while at the same time, giving back to those who need it most.

I encourage people to make the choice to dine out at participating restaurants and contribute to the campaign. It’s a simple action that really has big impacts for those on the fringes of our community.”

One hundred percent of the money raised helps to fund a diverse range of projects and services including food, shelter, and longer term projects that ultimately assist disadvantaged people to reconnect with their community.



With over 225 participating restaurants this year, 2008 should see an increased impact for people experiencing homelessness.

StreetSmart (www.streetsmartaustralia.org) has made it even easier for diners to support the program this year by mapping participating restaurants and previous beneficiaries ...So dine out to help out now.

Hungry for more information on your local supporting restaurants and charities for 2008?

Visit www.streetsmartaustralia.org or call StreetSmart on 03 9836 1887

For media enquiries call Victoria Tulloch, Stellar* Concepts 02 9281 8000 or victoria@stellar.net.au